



Hewlett Packard
Enterprise

HPE RENEW



**Affordable, remanufactured products,
that are as good as new**

HPE Renew is a worldwide program that started in 1981, boasting a track record of 40 years longevity and credibility in satisfying customers' needs. Products are sourced from the HPE Demo pool, factory loaner equipment, factory excess, customer returns and trade-ins.

HPE RENEW

Same great performance, same reliable quality, same warranty as new Hewlett Packard Enterprise products.

HPE Renew offers a comprehensive portfolio of quality HPE remanufactured products at very attractive prices. All HPE Renew products are covered by the original HPE warranty, service and support options.

Operational flexibility is vital in the ever-evolving world of IT. HPE Renew enables you to support the development of your customers' IT infrastructures at their own pace, without impacting efficiency without your customers having to go too deep into their budgets.

All HPE Renew products undergo a complete HPE remanufacturing and testing process, fully restoring them to meet HPE certified standards. It is only then that they qualify for full HPE warranty—guaranteeing HPE quality and reliability and ensuring they are as good as new.

HPE Renew helps you grow your business

Through an extensive portfolio, the program is able to offer solutions using the latest technology, older generation products which are no longer available as new, and everything in between, thus satisfying all customer needs.

In a tough competitive environment, the HPE Renew Program offers you an opportunity of finding new customers while retaining existing ones and to increase your sales significantly as well as maximise your margins.

A whole new sales opportunity

Perhaps your customer has a limited budget but wants to benefit from all of HPE services. Maybe they want to maintain homogeneity on an existing platform, or there's a need for products that are no longer available as new Hewlett Packard Enterprise products.

HPE Renew is a great complement to new HPE products for customers seeking cost-effective solutions that are HPE certified.

At a glance: what HPE Renew products can do for you

- Access new markets, retain existing customer base and increase your business potential
- Close price-sensitive deals with attractive and competitive prices
- An alternative to discounting new products
- Opportunity to increase margins
- Additional sales weapon to counter the competition
- Integrated into standard HPE processes, including channel strategy
- Counts towards all HPE sales goals
- Specific promotions and incentive programs offered
- Dedicated support from specialised HPE Renew team
- Worldwide stock management enables products to be procured from overseas warehouses

What HPE Renew products can do for your customer

- Excellent price/performance ratio
- Comprehensive portfolio of completely remanufactured Hewlett Packard Enterprise products
- Full supply chain integrated Mix & Match capacities
- Access to the latest technology and older generation products
- HPE branding and quality assurance
- Same-as-new HPE warranty, service and support options
- Original software and licences
- HPE financing

For more information

To learn more about HPE Renew visit:
<https://hpe-renew.hpe.com/us/en/index.html>

For a full list of HPE Renew contacts for AMS visit: https://hpe-renew.hpe.com/us/en/contact_us.html

What is the difference between HPE Renew remanufactured products and other refurbished products?

The distinction is not always obvious. HPE Renew products are fully backed by HPE warranty, and have been remanufactured to be equivalent to new product standards. They carry the same warranty and service options as new Hewlett Packard Enterprise products.

Since HPE Renew manages stock worldwide, we can procure for you products from overseas warehouses if they are not stocked locally.

On the other hand, refurbished or used equipment not purchased from Hewlett Packard Enterprise or HPE resellers may not be fully tested or certified to meet like-new standards. Additionally, these products may not be backed by the full manufacturer's warranty.

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